

[PDF] Finance For Non-Financial Managers (Briefcase Books Series)

Gene Siciliano - pdf download free book



Books Details:

Title: Finance for Non-Financial Man

Author: Gene Siciliano

Released: 2003-04-25

Language:

Pages: 220

ISBN: 0071413774

ISBN13: 978-0071413770

ASIN: 0071413774

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Description:

From the Back Cover

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Finance for Non-Financial Managers clears the confusion, helping you to understand the information contained in essential financial reports and then showing you how to use that understanding to make informed, intelligent decisions. Let this latest volume in McGraw-Hill's Briefcase Books series give you an immediate, working knowledge of:

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- **Operational Planning and Budgeting**--Ways to use financial knowledge to strengthen your company

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About the Author

Gene Siciliano, C.M.C., C.P.A. is founder and president of Western Management Associates, which provides financial management consulting services to corporate clients.

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