

# FEBT SUMMER SCHOOL 2023



[www.summer.efst.hr](http://www.summer.efst.hr)

# TABLE OF CONTENTS

- About FEBT

- FEBT Summer School 2023 Courses

- 01 Regional Development in Post-crisis and Post-global World
- 02 Regional policy - Reality check and perspective
- 03 Entrepreneurship, Innovation and Creativity
- 04 Performance Based and Inclusive Leadership
- 05 Behavioural Economics

- Application

- 01 Fees
- 02 Important dates
- 03 How to apply



# ABOUT FEBT

**The Faculty of Economics, Business, and Tourism (FEBT) was established in 1975. Today, with around 2,400 students and 127 employees, FEBT is one of the largest faculties in Croatia and part of the University of Split - Croatia's second-largest higher education institution.**

FEBT is located in Split, the second-largest city in the Republic of Croatia and is the largest constituent of the University of Split (UniST).

FEBT employs 127 staff, of which 92 are academic and 35 are administrative positions. At present, slightly over 2,400 students are studying in one of twelve study programmes offered by FEBT at the level of undergraduate and graduate university and professional study programmes and postgraduate specialist and doctoral study programmes.

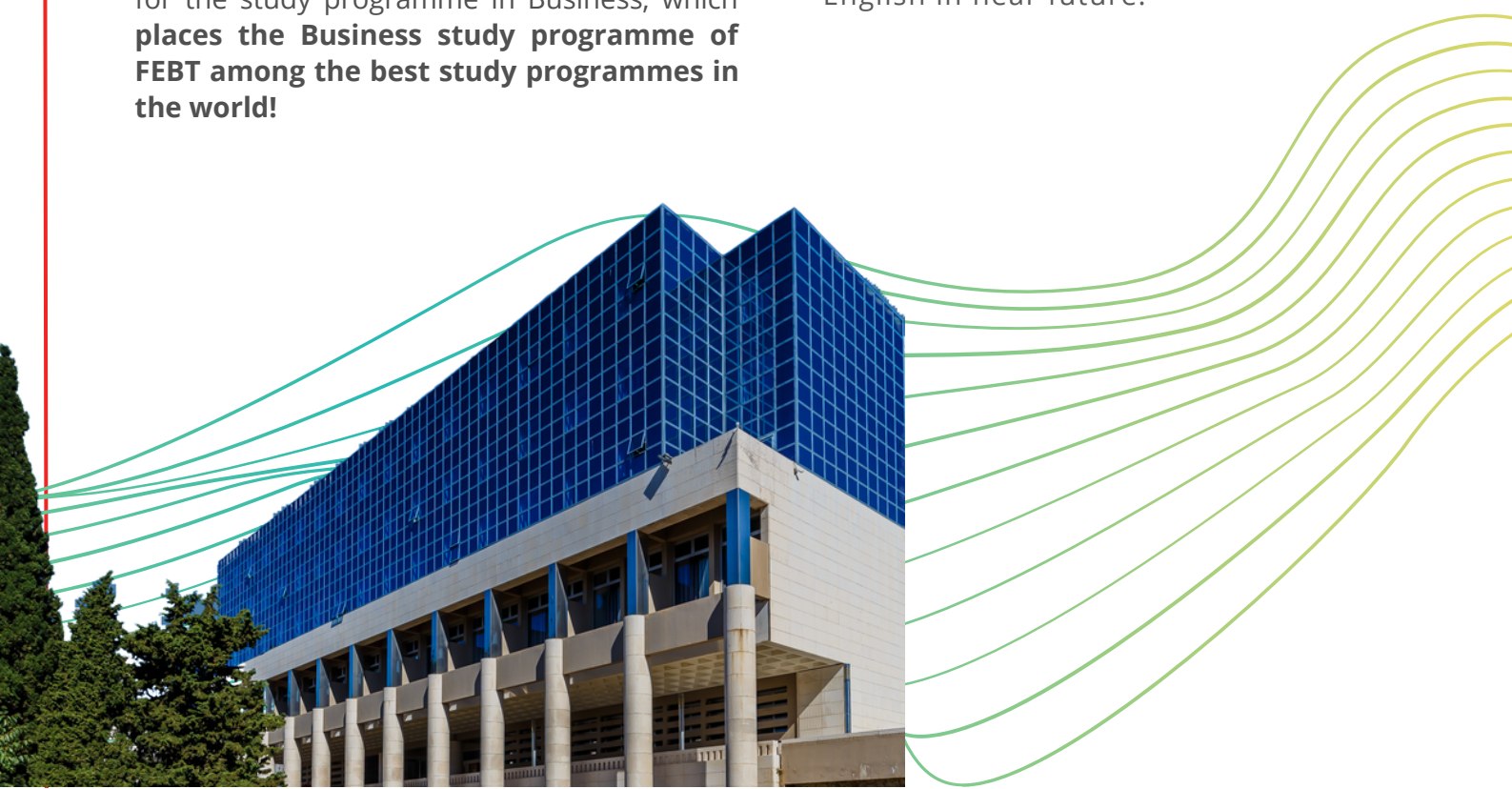
In 2022, FEBT was awarded the prestigious **EFMD (European Foundation for Management Development) accreditation** for the study programme in Business, which **places the Business study programme of FEBT among the best study programmes in the world!**

**FEBT was declared the leader in Croatia in support of the development of Start-ups through the Student Business Incubator.**

The Student Business Incubator (SBI) has operated at the Faculty of Economics, Business, and Tourism since 2015. It is intended for all University of Split students inclined toward entrepreneurship.

The Faculty offers students the opportunity to complete part of their studies or professional practice abroad at over 60 renowned institutions from more than 20 countries and inclusion in the world of work through international professional training in over 100 companies and associations from the most diverse spheres of activity.

The faculty offers a wide range of courses taught in English for exchange students (on mobility schemes) with plans to provide full-time programs in English in near future.



# FEBT SUMMER SCHOOL 2023 COURSES

## Week of June 26 - 30, 2023

- Regional development in post-crisis and post-globalized world
- Regional policy - Reality check and perspective
- Entrepreneurship, Innovation and Creativity
- Performance Based and Inclusive Leadership

## Week of July 3 - 7, 2023

- Behavioural Economics



# 01 Regional Development in Post-crisis and Post-global World

## Course description

The course explores the most recent and exciting work in regional development. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions. The course allows the participants to enhance analytical and critical skills relevant to developing a holistic perspective on regional development, focusing on issues of the post-crisis and post-globalized world.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours. More details about fees can be found on page 15.



# 01 Regional Development in Post-crisis and Post-global World

## Lecturers



**ANDRÉS  
RODRÍGUEZ-POSE**

Professor at LSE



**ANDRÉ TORRE**

Professor at the  
University Paris-Saclay



**EDUARDO AMARAL  
HADDAD**

Full Professor at the  
University of São Paulo



**PETER NIJKAMP**

Emeritus Professor  
at the VU University



**GABRIELA CARMEN  
PASCARIU**

Full Professor at  
Alexandru Ioan Cuza  
University of Iasi



**KARIMA KOURTIT**

Professor at the  
Open University



**BOGDAN-CONSTANTIN  
IBANESCU**

Researcher at the Centre  
for European Studies



**ALBERTO GIACOMETTI**

Research Fellow at  
Nordregio



**BLANKA ŠIMUNDIĆ**

Associate professor at  
FEBT



**VINKO MUŠTRA**

Dean and associate  
professor at FEBT



# 02 Regional policy - Reality check and perspective

## Course description

This course aims to develop analytical and critical skills relevant for developing a holistic perspective on the application of regional policy with a particular focus on EU regional policy. The course explores the most recent work in regional policies and their impact on various areas in changing and post-Covid Europe. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found on page 15.

# 02 Regional policy - Reality check and perspective

## Lecturers



**ANDRÉS  
RODRÍGUEZ-POSE**

Professor at LSE



**ANDRÉ TORRE**

Professor at the  
University Paris-Saclay



**EDUARDO AMARAL  
HADDAD**

Full Professor at the  
University of São Paulo



**UGO FRATESI**

Associate Professor at  
Politecnico di Milano



**VLADO DIMOVSKI**

Full professor at the  
Faculty of Economics in  
Slovenia



**FRANCESCO MOLICA**

Director for Regional Policy at  
the Conference of Peripheral  
Maritime Regions



**DANIELA GARBIN  
PRANIČEVIĆ**

Full professor  
at FEBT



**BLANKA ŠIMUNDIĆ**

Associate professor at  
FEBT



**VINKO MUŠTRA**

Dean and associate  
professor at FEBT





# 03 Entrepreneurship, Innovation and Creativity

## Course description

The FEBT Summer school Entrepreneurship, Innovation, and Creativity is designed for students who want to develop their creative potential to innovate and are intrigued with the world of entrepreneurship. The program's main objective is to develop creative thinking, foster more excellent initiative, and understand the critical stages of the entrepreneurial process.

## Target audience

- Last-year undergraduates
- Graduate students
- Professionals
- Students in other applied fields wishing to improve their knowledge in the field

## Evaluation

The participants will be evaluated based on active class participation and the business pitch (oral presentation to the panel).

The goal of the business pitch is to replicate the real-life scenario where entrepreneurs have to be able to support their idea, demonstrate its potential and secure the initial capital to start their ventures. This assessment form also develops their analytical, critical, teamwork, and presentation skills.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Lecturers



**TAMAS  
SZEKER**

Pitching Coach and  
Co-founder of the  
iScale Hub



**GERGŐ  
GULYÁS**

Founder and CFO  
at cLAB Ventures



**LJILJANA  
NAJEV ČAČIJA**

Assistant professor  
at FEBT



**ARJAN  
GOUDSBLOEM**

Co-Founder and  
Director at  
Preneurz.Amsterdam



**MARINA  
LOVRINČEVIĆ**

Associate professor  
at FEBT



**VLATKA  
ŠKOKIĆ**

Associate professor  
at FEBT

# 04 Performance Based and Inclusive Leadership

## Course description

The FEBT Summer School Performance Based and Inclusive Leadership focuses on developing knowledge related to the roles and inter and intra-dynamics of various individual, group and contextual factors in the performance-based and inclusive domains of leadership. The purpose is to enable students to acquire modern knowledge about the factors, features and functionalities of various aspects of leadership based on performance and inclusivity and the development of analytical and critical skills necessary for the comprehension, application, improvement and development of the aforementioned aspects of leadership.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found on page 15.

# 04 Performance Based and Inclusive Leadership

## Lecturers



**DANIELA PAUKNEROVA**

Associate professor at the Prague University of Economics and Business



**SECIL BAYRAKTAR**

Associate professor at the TBS Education



**ANWAR HALARI**

Senior lecturer at the Open University



**IEVA MARTINAITYTE**

Associate professor at the Norwich Business School



**MARIJA ROGLIĆ**

Post Doctoral Scholar at the Montpellier Business School



**JAN-HINRICH MEYER**

Assistant professor at the IQS School of Management



**MARIJANA BARIĆ**

Associate professor at the TBS Education



**TANJA DRESSEN**

Founder and CEO of Dressen Coaching



**IVANA BULOG**

Associate professor at FEBT



**DARIO MIOČEVIĆ**

Full Professor at FEBT



**JASENKO LJUBICA**

Assistant professor at FEBT



# 05 Behavioural Economics

## Course description

The FEBT Summer School Behavioural economics focuses on developing analytical and critical skills relevant to developing a holistic perspective on behavioral economics. It specializes in evaluating current trends and prospects in behavioral economics, developing a holistic perspective on evolution, cultural differences, and challenges of cooperation, and developing a basic framework for analyzing behavioral mechanisms of economic decision-making while accounting for psychological and psychological and cultural aspects in this process.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of behavioral economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

The essay's goal is to show the necessary ability to think critically about the challenges of behavioral economics and the essay should have approximately 10.000 words.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours. More details about fees can be found on page 15.



# 05 Behavioural Economics

## Lecturers



**DRAŽEN PRELEC**

Full professor at the MIT Sloan School of Management



**HAN BLEICHRODT**

Full professor at the ERASMUS School of Economics



**ZVONIMIR BAŠIĆ**

Senior Research Fellow at the Max Planck Institute



**SILVIA GOLEM**

Associate professor at FEBT



**NICOLAO BONINI**

Full professor at the University of Trento



**IVAN ROMIĆ**

CCSS at Kobe University



**GIULIANA SPADARO**

Assistant Professor at the Vrije Universiteit Amsterdam



**JOSIPA VIŠIĆ**

Associate professor at FEBT



**ANGELO ROMANO**

Assistant Professor at the Institute of Psychology



**FERNANDO P. SANTOS**

Assistant professor at the Informatics Institute of the University of Amsterdam



# 05 Behavioural Economics

## Lecturers



**ANDIS SOFIANOS**

Associate Professor of  
Economics at Durham  
University



**LENA MALEŠEVIĆ  
PEROVIĆ**

Full professor at FEBT



**ALESSIA DORIGONI**

Postdoctoral researcher at the  
Neuroscience Consumer Lab

# APPLICATION

The application process is conducted online and takes few steps to complete:

## Step 1

The application process involves a completed **APPLICATION FORM**.

Within the application form, you will be asked to upload:

- a valid passport copy
- a copy of your highest qualification or a transcript of your most recent year of study.

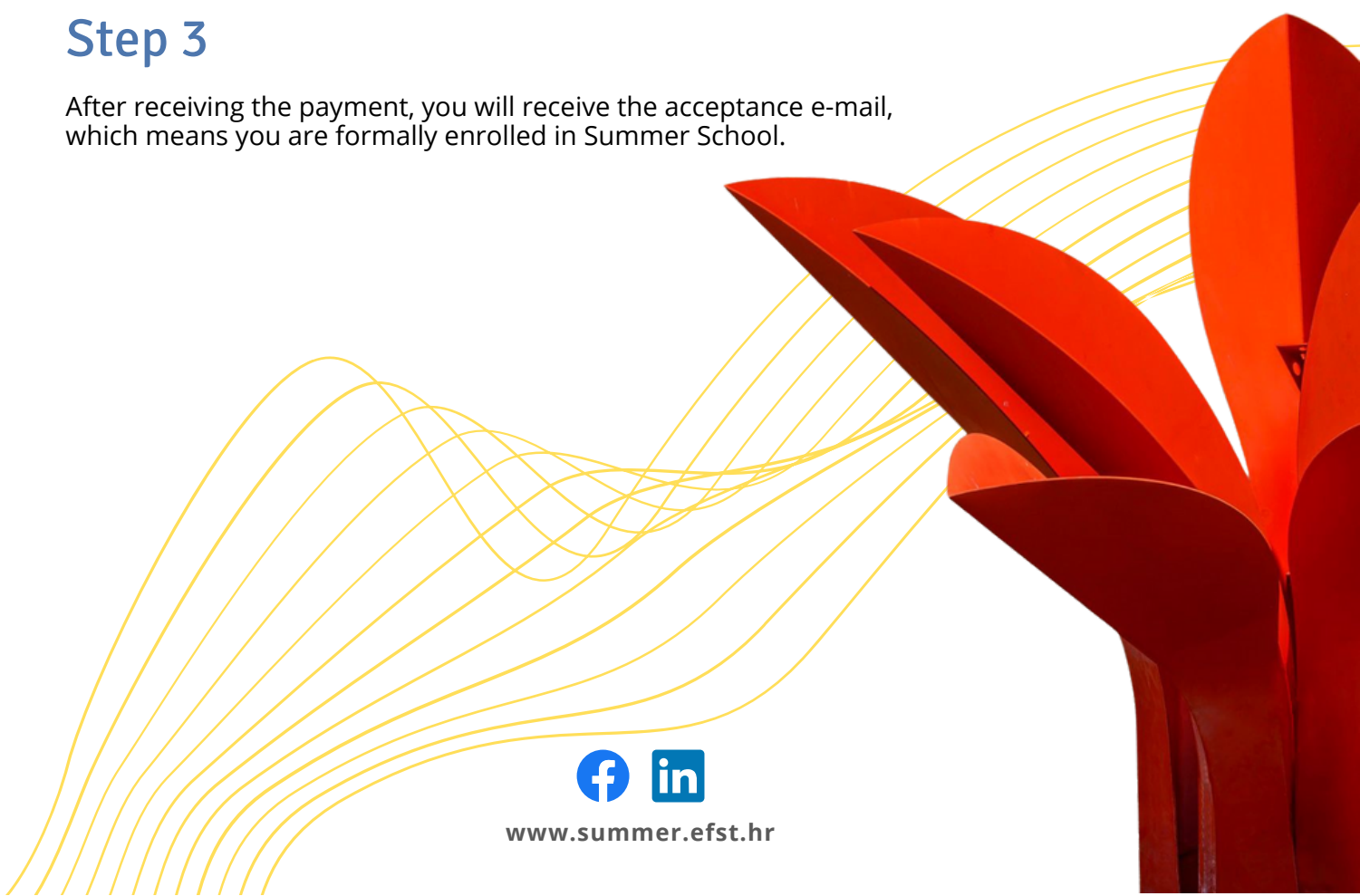
If we receive your application materials before May 20, 2023 you will automatically be given a discounted “early bird” rate for the courses. All other information about fees can be found on the next page.

## Step 2

After receiving the acceptance e-mail, you will be asked to upload the proof of payment according to the deadlines outlined on the next page in the Fees section.

## Step 3

After receiving the payment, you will receive the acceptance e-mail, which means you are formally enrolled in Summer School.



# FEES

The course fee must be paid when you register for the Summer School. Your place in the Summer School is only guaranteed once your payment has been processed. There is a reduced rate for early bookings.

RATE TYPE	RATE AMOUNT	APPLICATION DEADLINE	PAYMENT DEADLINE
"EARLY BIRD"	495 €	If application materials are received <b>by May 10, 2023</b>	<b>June 1, 2023</b>
"REGULAR"	595 €	If application materials are received <b>by June 15, 2023</b>	<b>June 16, 2023</b>

## The course fee includes:

- Course participation
- All course materials and other documents
- Coffee breaks
- Organization of and participation in social activities ("Warm-up" and "Closing" party)
- Summer School certificate

**PAYMENT  
DETAILS ARE  
AVAILABLE ON  
OUR WEBSITE!**



[www.summer.efst.hr](http://www.summer.efst.hr)



# IMPORTANT DATES

The important dates listed below apply to all FEBT Summer School 2023 courses.

## "Early bird" rate

- "Early bird" application deadline: May 10, 2023
- "Early bird" notification of acceptance: May 15, 2023
- "Early bird" payment deadline: June 1, 2023

## Regular rate

- "Regular" application deadline: June 15, 2023
- "Regular" notification of acceptance: June 17, 2023
- "Regular" payment deadline: June 20, 2023



# EXPLORE YOUR SUMMER SCHOOL OPPORTUNITIES!



[summer@efst.hr](mailto:summer@efst.hr)

[www.summer.efst.hr](http://www.summer.efst.hr)